Safe Routes PARTNERSHIP

The 6 E's



Evaluation

Assessing which approaches are more or less successful, ensuring that programs and initiatives are supporting equitable outcomes, and identifying unintended consequences or opportunities to improve the effectiveness of each approach



Equity

Ensuring that Safe Routes to School initiatives are benefiting all demographic groups, with particular attention to ensuring safe, healthy, and fair outcomes for low-income students, students of color, students of all genders, students with disabilities, and others.



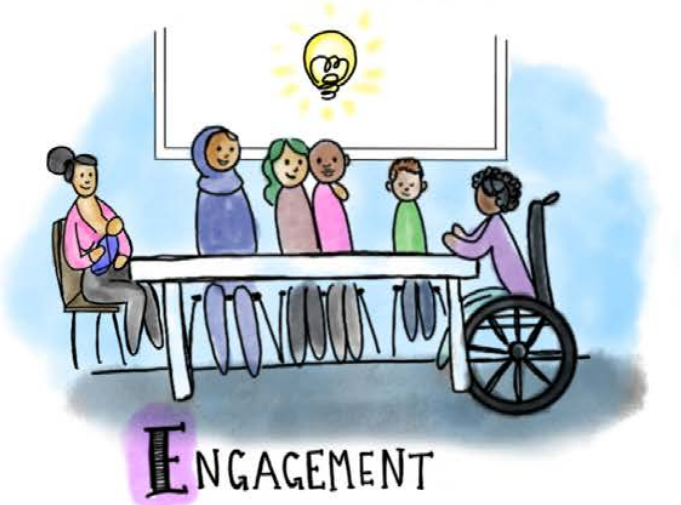
Engineering

Creating physical improvements to streets and neighborhoods that make walking and bicycling safer, more comfortable, and more convenient.



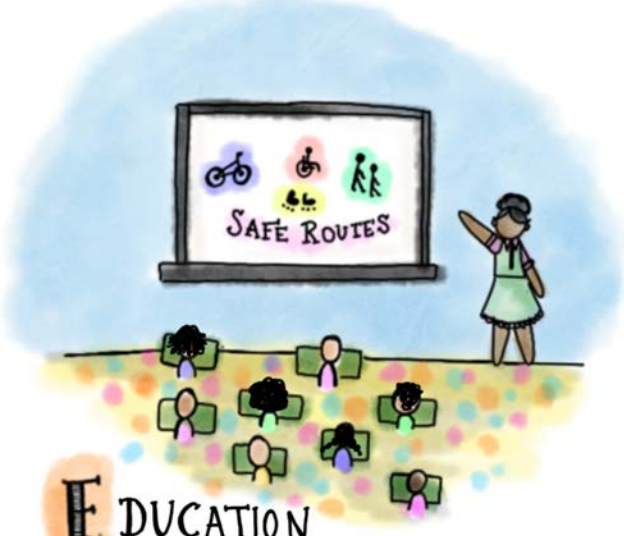
Encouragement

Generating enthusiasm and increased walking and bicycling for students through events, activities & programs



Engagement

All Safe Routes to School initiatives should begin by listening to students, families, teachers, and school leaders and working with existing community organizations, and build intentional, ongoing engagement opportunities into the program structure.



Education

Providing students and the community with the skills to walk and bicycle safely, educating them about the benefits of walking and bicycling, and teaching them about the broad range of transportation choices